

MERRITT
STUDIOS



For immediate release

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**GIVE THE GIFT OF *MerriMail* AND BESTOW MERRIMENT THROUGHOUT THE HOLIDAYS
AND THE YEAR**

***MerriMail* Is The Gift That Keeps On Giving, Delivering Delightful Gifts And Thoughtful Ideas
Four Times A Year**

Elkin, North Carolina – (November 7, 2006) – Merritt Studios, LLC, a newly formed organization focused on creative living, today announced: give the gift of *MerriMail* (www.merri-mail.com) this holiday season and bestow merriment throughout the year.

Launched in September 2006, *MerriMail* is the first creative living subscription service that includes delightful gifts (a surprise present) and thoughtful ideas (a brief newsletter) delivered to doorsteps four times a year. Throughout the year, each issue of *MerriMail* focuses on one of the following themes: Creativity, Body, Social, Exploring, Indoors, and Outdoors, providing subscribers with a variety of unique gifts and simple ideas.

“We think giving the gift of *MerriMail* is a great idea for the holidays, and we believe its particularly ideal for men who are looking for a unique gift to give the women in their lives—from wives, girlfriends, sisters and mothers to administrative assistants and house cleaners,” said Caroline Armijo, co-founder, Merritt Studios, LLC. “*MerriMail* provides subscribers with fun gifts and entertaining ideas each quarter. In addition, giving *MerriMail* is easy because subscriptions can be purchased online, and the gifts are already carefully selected for each issue, reducing the number of decisions that gift givers have to make during the hectic holiday season.”

What Reviewers Are Saying

Grace Bonney, writer and editor of *DesignSponge* (<http://designsponge.blogspot.com/2006/10/merri-mail.html>), a daily website dedicated to home and product design, stated in a blog dated November 10, 2006:

“i got my first merri mail last week and was so thrilled i had to share. merri mail is a newsletter service founded by friends eris and caroline. inspired by the first episode of nbc's the apprentice, eris and caroline decided to start their own business sharing great design with their friends. merri mail is basically a quarterly publication that covers topics like: arts, crafts, entrepreneurship, cooking, travel and much more. if you sign up for a one year subscription (\$88) you receive four issues of the publication and the greatest part- a gift with each copy! this month i got the cutest little blue salt and pepper shakers by jeremie. I think it's a really fun idea and who doesn't like getting a little gift in the mail every once in a while. could be a great gift for the holidays...”

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What Customers Are Saying

Heather Gorman, business professional, mother of two and *MerriMail* subscriber, said, "I gave my mother-in-law a one-year subscription to *MerriMail* because it's the gift that keeps on giving. It says we're thinking about her more than once a year, and since we live 620 miles apart that's really important to me. But most importantly, my mother-in-law was thrilled when she received the first issue."

"We're pleased with the response we've received from our first issue, which was distributed in September," said Eris Ball, co-founder, Merritt Studios, LLC. "With the holiday and gift seasons upon us, we hope to introduce more people to the *MerriMail* experience and welcome a significant number of new subscribers to the *MerriMail* family."

MerriMail is ideal for people who are interested in creativity, design and everyday living. Currently, *MerriMail* is a quarterly publication and costs \$88* for a one-year subscription. The next issue of *MerriMail* is scheduled to arrive on doorsteps this Winter (January) and subsequent issues in Spring (April), Summer (July) and Fall (October).

***MerriMail* Resources and Online Press Kit**

About *MerriMail* <http://www.merri-mail.com/about.php>

Press <http://www.merri-mail.com/press.php>

First Issue <http://www.merri-mail.com/issues.php>

Frequently Asked Questions <http://www.merri-mail.com/faqs.php>

About the Co-founders <http://www.merri-mail.com/ourstory.php>

Blog <http://merrimail.blogspot.com/>

Subscribe <http://www.merri-mail.com/subscribe.php>

About Merritt Studios, LLC

Merritt Studios, LLC is a privately held company focused on creative living. Merritt Studios, LLC is comprised of three businesses: 1.) *MerriMail*, 2.) Workshops and 3.) Products.

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*If shipping address is located within North Carolina, 7% North Carolina sales tax is charged. Additional shipping charges are applied to shipments outside the United States.

This press release contains information that represents the owners' current judgment and expectations of Merritt Studios, LLC and *MerriMail*.

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Source: Merritt Studios, LLC