



delightful gifts and thoughtful ideas

For immediate release

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MERRITT STUDIOS, LLC CELEBRATES ONE-YEAR ANNIVERSARY OF *MerriMail*

***MerriMail* is First Creative Living Subscription Service that Includes
Delightful Gifts and Thoughtful Ideas Delivered Quarterly**

Highlights:

- Subscription service continues to experience success and growth in subscriber base
- To mark one-year anniversary, new subscribers receive 10 percent discount October 11 - 17, 2007
- Issue five includes rosemary topiary from Schubert Nursery and synergistic articles about rosemary

Elkin, North Carolina – (October 11, 2007) – Merritt Studios, LLC, a one-of-a-kind organization focused on creative living, today celebrates the one-year anniversary of *MerriMail* (www.merri-mail.com)—the first creative living subscription service that includes delightful gifts (a surprise present) and thoughtful ideas (a brief newsletter) delivered four times a year. Each issue of *MerriMail* focuses on one of the following themes: Creativity, Body, Social, Exploring, Indoors and Outdoors.

“We’re excited to celebrate the one-year anniversary of *MerriMail*, the first creative living subscription service focused on presenting multisensory experiences in a more tangible format—through gifts and ideas,” said Caroline Armijo, co-founder, Merritt Studios, LLC. “For each issue of *MerriMail*, we handpick our favorite gift items which serve to generate creative stories and ideas that are included in the accompanying newsletter.”

“According to our research, *MerriMail* is the first of its kind in the subscription industry, and we believe we’ve created a new market niche,” said Eris Ball, co-founder, Merritt Studios, LLC. “While other gift-of-the-month clubs and traditional magazine subscriptions exist, we believe *MerriMail* is the subscription service that effectively combines the two.”

Since launching *MerriMail* in September 2006, the company has experienced consistent growth in subscribers. To celebrate its success and to mark the one-year anniversary of *MerriMail*, new subscribers will receive a 10 percent discount from October 11-17, 2007.

MerriMail provides merriment throughout the year and is an ideal for women who are interested in creativity, design and everyday living. Currently, *MerriMail* is a quarterly publication delivered in October, January, April and July. A one-year subscription costs \$120.

Subscribers will receive the fifth issue of *MerriMail* during the first of October. The gift is a rosemary topiary from Schubert Nursery (www.schubertnursery.com) and the accompanying newsletter includes articles that are synergistic with rosemary.

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This press release contains information that represents the owners’ current judgment and expectations of Merritt Studios, LLC and *MerriMail*.
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